



Adaptive Trade Leadership

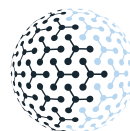
IN A GLOBALISED WORLD



Equipping international business leaders with the technical trade knowledge and advanced complex and adaptive thinking capabilities needed to succeed in today's global business environment



THE UNIVERSITY
of ADELAIDE



GTPA
GLOBAL TRADE PROFESSIONALS ALLIANCE

A GROUND-BREAKING INTERNATIONAL COLLABORATION TO DEVELOP STRATEGIC TRADE EXPERTISE AND ADAPTIVE LEADERSHIP CAPACITIES IN TODAY'S LEADERS

Program Overview

Adaptive Leadership in a Globalised World provides international business leaders and trade policy experts with the technical knowledge and advanced complex and adaptive thinking capabilities required to succeed in today's global business environment.

This eight month program includes intensive on-site learning in Washington, Sydney and London

This trade leadership program is held over an eight-month period to provide leaders with the opportunity to instil and apply the lessons learned to their organisational context. During this time participants will engage in deep experiential learning and remain closely connected to the program through a combination of:

- On-site intensive learning led by renowned educators in Australia, the United States and the United Kingdom
- Interactive online conferences
- Purposeful interactions with peers outside the classroom
- Discussions and networking opportunities with leading experts from government and the private sector across the globe
- Site visits to organisations and government departments with practical experience 'on the ground'

- Simulated global business cases
- Mentoring

Participants also undertake individual and group assignments designed to broaden their understanding of the concepts introduced throughout the program and provide opportunities to apply their learning in a real world context.

Why is Adaptive Leadership in a Globalised Context so valuable?

One word defines the rapidly evolving international trade landscape: complexity.

Today's business leaders confront a host of political, economic, policy, regulatory and institutional barriers.

On the international political front the headlines are full of 'trade wars' news. The rise of populist sentiment in the developed world is challenging many of the post-cold war assumptions, wherein the march of trade liberalisation and liberal political systems were in lock-step. The resurgence of state capitalism in China and other parts of the developing world fuels a broader anti-globalization backlash, placing global institutions, including the World Trade Organization, under great strain.

Political debates increasingly reflect these international tensions, as well as the broader, deteriorating, regional security environment. Security, trade and investment are now more, and increasingly, entwined, affecting trade policies and regulations across the globe. This general sense of gathering gloom is mirrored in financial markets, and aggravated by a generally deteriorating macroeconomic context, with talk of sustained deflation afflicting the developed world, slowing global economic growth and structural stagnation returning.

Yet threats bring new opportunities for exporters: New trade routes are being opened up through the proliferation of free trade agreements. Technological progress marches

Adaptive Trade Leadership

IN A GLOBALISED WORLD

on, simultaneously rendering cross-border trade easier to do, while multiplying the possibilities for dispersing production facilities internationally and bringing goods and services closer to consumers.

In an age of tightly interconnected global supply chains and unprecedented global technological and trade disruption, it is critical that business leaders understand the impact of trade policies and develop the complex and adaptive capabilities required to think strategically and manage change effectively in volatile, uncertain, complex and ambiguous operating environments.

Adaptive Leadership in a Globalised Context canvasses the strategic issues confronting the global trading system, the tools states deploy in tandem with business and other actors to maximise national advantage in trade negotiations and policy design, and how these can be influenced and leveraged by businesses with greatest effectiveness.

It provides the technical trade knowledge and adaptive leadership competencies required by today's international business leaders to effectively monitor and analyse trade policy, and prepare strategically for a range of future scenarios that will position their organisations for success in today's rapidly evolving international business landscape.

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Trade risks are the number one risk to the global economy.

- Gita Gopinath, Chief Economist, IMF(2019)

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Key learnings

By the end of this twelve month program, you will:

- Engage in strategic leadership activities in the development and delivery of global trade activities
- Explain and critically assess the basic determinants and processes of trade, the role of global institutions in facilitating trade and the implications of various policy approaches on international trade
- Understand the organisational impact of proposed trade policy changes and develop informed responses
- Create strategic visions that resonate across cultural boundaries, and collaborate and unite people from different cultures in the pursuit of common goals
- Discover how to make better decisions in VUCA (Volatile, Uncertain, Complex and Ambiguous) operating environments
- Apply tools and techniques to take action and make progress on complex challenges
- Develop the capabilities and mindsets needed to lead effectively in a globalised business environment

- Understand how to grow your organisation's capacity to learn, evolve and adapt in a rapidly changing environment
- Understand the opportunities and challenges associated with Industry 4.0
- Understand the future of work and the impact on international human resource capital as part of strategic planning
- Develop policies to effectively mitigate cybersecurity and other corporate risks

Key capabilities for global business leaders

This unique experience will transform participants thinking and leadership effectiveness.

The program equips leaders with the key technical trade knowledge and adaptive leadership competencies needed to learn more, adapt faster and generate effective solutions in complex settings. These include:

- Mental agility
- Mindfulness
- The ability to test assumptions
- Understand purpose

Adaptive Trade Leadership

IN A GLOBALISED WORLD

- Understand role of authority
- Identify adaptive challenges
- Perspective taking
- Subjectivity
- Awareness of automatic responses
- Work across factions
- Active collaboration

Facilitating a global perspective

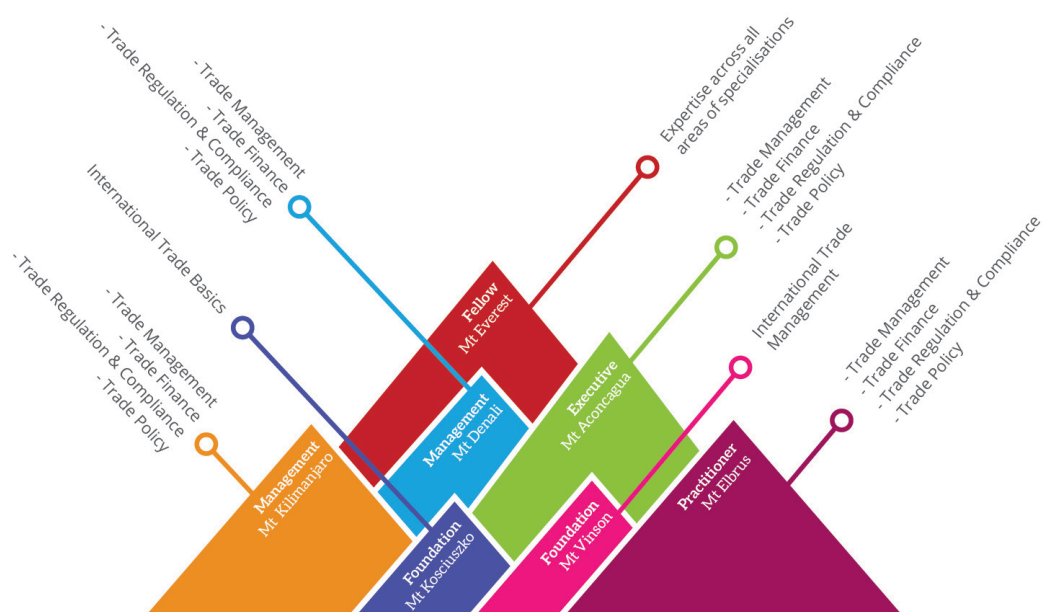
The program's international aspect, and designed interaction with those in leadership roles within multinational organisations from across the globe is intended to instil and enhance the new perspectives needed to address increasingly complex issues, and to provide participants with the opportunity to grow their global business networks.

Research shows that 'study abroad' programs are usually defining moments in the lives of their participants. Most leaders who have studied abroad report that the experience increased their self-confidence, enabled them to better tolerate ambiguity and enhanced their ability to view the world and its issues from multiple perspectives.

Formal Certification

Participants will receive ISO/IEC 17024 certification as a global trade professional as well as qualify for participation in the Seven Summits Challenge (SSTC). The SSTC provides the ultimate career pathway for global trade and supply chain professionals to continue to grow through a combination of strategy, theory, technical trade skills and trade policy knowledge, ensuring that individuals and organisations are equipped to conduct profitable global trade as well as provide a pathway for trade policy experts to gain knowledge and skills to understand what it is like to be in the shoes of a global business.

For further information please visit www.gtpalliance.com



Seven Summits Trade Challenge (SSTC)
SPECIALISATION

Study with leading educational institutions ranked in the top 1% of universities world-wide, and gain access to a strong, international cohort of trade and business professionals.



Program Element	Format/ Location	
Program Orientation	Sydney/ London/ Washington	October 2020
Pre-Reading Assignments 1-5	Available Via Online Application	
Group Familiarisation Session	Online – Live Webinar	
Pre-intensive Check In	Online – Live Webinar	
First Intensive Session	Sydney, Australia	November 2020
Application Assignment 1	Available Via Online Application	
Application Assignment 2	Available Via Online Application	
Application Assignment 3	Available Via Online Application	
Pre-Reading Assignments 6-10	Available Via Online Application	
Pre-intensive Check In	Online – Live Webinar	
Second Intensive Session	London, United Kingdom	March 2021
Application Assignment 4	Available Via Online Application	
Application Assignment 5	Available Via Online Application	
Application Assignment 6	Available Via Online Application	
Pre-Reading Assignments 11-15	Available Via Online Application	
Pre-intensive Check In	Online – Live Webinar	
Third Intensive Session	Washington, United States	June 2021
Application Assignment 7	Available Via Online Application	
Application Assignment 8	Available Via Online Application	
Application Assignment 9	Available Via Online Application	
Formal Conclusion	Sydney/London/Washington	July 2021

In addition to the activities outlined above, participants will develop a strategic business plan, engage with their peers at regular intervals to work through leadership challenges, and participate in formal mentoring sessions over the course of the program.

Adaptive Trade Leadership

IN A GLOBALISED WORLD

Australian Intensive Sydney/Canberra, Australia

	SUN	MON	TUE	WED	THU	FRI			
8.30am		Welcome & Introduction	Mentor meetings	Mentor meetings	Mentor meetings	Mentor meetings			
9.00am			Transformational Insights	Transformational Insights	Transformational Insights	Transformational Insights			
9.30am									
10.00am		Adaptive & Complex Thinking	Leading Complexity	Building the Adaptive Capacity of Your Organisation	Government Site Visits in Canberra	Making Progress on an Adaptive Challenge			
10.30am			Leading Transformational Change						
11.00am									
11.30am									
12.00pm		Lunch	Lunch	Lunch	Lunch	Lunch			
12.30pm									
1.00pm		Introduction to International Trade	Instruments of Trade Policy (Goods, Services and Investments) & Economic Effects	Issues Constraining Trade: Goods & Services	Industry Site Visits in Canberra	Business Case Simulation			
1.30pm									
2.00pm	Travel								
2.30pm	Cultural Experience	The Indo Pacific Context	Trade Policy & Business	Binding Constraints Analysis		Trade Policy Analysis & Strategic Business Planning			
3.00pm									
3.30pm									
4.00pm						Closing Session			
4.30pm	Travel	Application Workshop	Application Workshop	Application Workshop	Application Workshop	Travel			
5.00pm	Welcome Dinner	Discussion Lounge	Discussion Lounge	Discussion Lounge	Networking Function	Closing Dinner			
5.30pm									
6.00pm									

UK Intensive

London, United Kingdom

	SUN	MON	TUE	WED	THU	FRI
8.30am		Welcome & Introduction	Mentor meetings	Mentor meetings	Mentor meetings	Mentor meetings
9.00am			Transformational Insights	Transformational Insights	Transformational Insights	Transformational Insights
9.30am						
10.00am		Deeper Adaptive & Complex Thinking	Immunity to Change	Neuroleadership	Government Site Visits in London	Making Progress on an Adaptive Challenge
10.30am						
11.00am				Leading Across Cultures		
11.30am						
12.00pm		Lunch	Lunch	Lunch	Lunch	Lunch
12.30pm						
1.00pm		The UK/EU Context	Trade and Investment in Services	Social Issues for Trade: Health, Education, Labour Standards and Environment	Industry Site Visits in London	Business Case Simulation
1.30pm						
2.00pm	Travel					
2.30pm	Cultural Experience	Sustainable Global Supply Chain	Trade Facilitation: Discussion Panel with Business and Policy Makers	Lessons from the CEOs Desk: Strategic Policy Advocacy for Global Businesses		Trade Policy Analysis & Strategic Business Planning
3.00pm						
3.30pm						Closing Session
4.00pm			Application Workshop	Application Workshop	Application Workshop	
4.30pm	Travel					Travel
5.00pm	Welcome Dinner	Discussion Lounge	Discussion Lounge	Discussion Lounge	Networking Function	Closing Dinner
5.30pm						
6.00pm						

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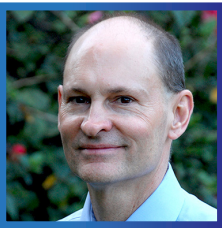
US Intensive

Washington, United States

	SUN	MON	TUE	WED	THU	FRI	
8.30am		Welcome & Introduction	Mentor meetings	Mentor meetings	Mentor meetings	Mentor meetings	
9.00am			Transformational Insights	Transformational Insights	Transformational Insights	Transformational Insights	
9.30am							
10.00am		Advanced Adaptive & Complex Thinking	Future Scenario Planning	Sustaining Leadership	Government Site Visits in Washington	Making Progress on an Adaptive Challenge	
10.30am							
11.00am							
11.30am							
12.00pm		Lunch	Lunch	Lunch	Lunch	Lunch	
12.30pm							
1.00pm		The US Context	Digital Transformation	Industry 4.0	Industry Site Visits in Washington	Business Case Simulation	
1.30pm							
2.00pm	Travel						
2.30pm	Cultural Experience	The Impact of Trade Policy on Global Value Chains for Business	Big Data	The Future of Work			Trade Policy Analysis & Strategic Business Planning
3.00pm							
3.30pm			The Weaponisation of Trade				Closing Session
4.00pm							
4.30pm	Travel	Application Workshop	Application Workshop	Application Workshop	Application Workshop	Travel	
5.00pm	Welcome Dinner	Discussion Lounge	Discussion Lounge	Discussion Lounge	Networking Function	Closing Dinner	
5.30pm							
6.00pm							



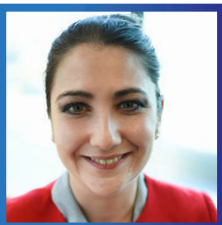
Our Faculty



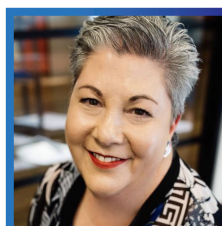
Professor Peter Draper
Executive Director, Institute
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Ms Lisa Hunt
Program Director, Institute
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The University of Adelaide



Ms Lisa McAuley
Chief Executive Officer
Global Trade
Professionals Alliance



Ms Collins Rex
Director
Global Trade
Professionals Alliance

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“Increased globalization, constant technological advances and other competitive pressures are accelerating the pace of change that both trade policy professionals and global trading businesses face. Business leaders working in government, industry, business and those companies that support and facilitate trade need new skills and knowledge to effectively address the challenges and opportunities they face in this emerging environment.”

– Lisa McAuley, CEO (2019)

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TO REGISTER YOUR INTEREST

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