

TIISA 2020 Annual Conference on Trade & Investment in Services

co-hosted by

Institute for International Trade, The University of Adelaide
China Institute for WTO Studies, University of International Business and Economics, Beijing

Conference Theme: “*Servicification*”

Monday 9 – Friday 13 November 2020

5.30pm - 7.00pm (ACTD) Adelaide | 6.00pm - 7.30pm (AEST) Canberra | 3.00pm - 4.30pm (CST) Beijing
8.00am - 9.30am (CET) Bern/Oslo/Orebro/Geneva/Brussels | 7.00am – 8.30am (GMT) London

DAY 1: Monday 9 November: Opening Session - “*Servicification: Drivers and Trends*”

Hybrid Face-to-face/online Webinar:

Moderator: Tu Xinquan, Executive Dean and Professor, the China Institute for WTO Studies at the University of International Business & Economics, Beijing (UIBE)

1. **Yi Zhang**, Associate Professor, Xian Jiaotong University, Christopher Findlay, Emeritus Professor Institute for International Trade (IIT) / Australian National University (ANU) and Hein Roelfsema, Professor of Economics, Utrecht University
“Services inputs and export decisions”
2. **Yan Zhang**, Associate Professor, Central University of Finance and Economics, Christopher Findlay, IIT/ANU and Hongxu Yang, CUFE
“Value Added Tax Reform and Servicification of Manufacturing Firm: Evidence from China”.
3. **Radka Sabolova**, Postdoctoral Fellow, Magnus Lodefalk, Associate Professor of Economics and Hildegunn Kyvik Nordas, Research Professor, Orebro University,
“Evolution of Knowledge-Intensive Business Services (KIBS) servicification in Sweden”

DAY 2: Tuesday 10 November: “*Servicification: Current Issues and Case Studies*”

Hybrid Face-to-face/online Webinar:

Session 2: Moderator: Joe Francois, Professor of International Economics, Managing Director, World Trade Institute, University of Bern

1. **Christopher Findlay**, Emeritus Professor IIT/ANU and Hein Roelfsema, Utrecht University
“Resilience in the Asian air cargo market and recovery from Covid-19”
2. **Yue Lu**, Professor, UIBE, Yongchang Chen, UIBE and Yue Hua, Hunan University
“Services Liberalisation and Industrial Pollution”.
3. **Hildegunn Kyvik Nordås**, Research Professor, Visiting Professor, Orebro University and **Franziska Klugl**, Associate Professor, Orebro University
“Drivers of automation and consequences for jobs in engineering services: an agent-based modelling approach.”

DAY 3: Wednesday 11 November:

Canberra Conference Reception: 5.00pm - 7.00pm (AEST) Hyatt Hotel, Canberra
Announcement of the Winner of the 2020 TIISA Young Scholar Award

DAY 4: Thursday 12 November: “Digitalisation of Services”

Hybrid Face-to-face/Online Webinar:

Session 3: Moderator: Ken Ash, IIT Visiting Fellow, Former OECD Director of Trade and Agriculture

1. Presentation: **Nigel Cory**, Associate Director, Information and Technology Innovation Foundation
“Digital Trade: The prospects for new trade governance amidst emerging protectionist digital industrial policies and national security concerns” Pre-Recorded Video
2. Presentation: **Patrick Low**, Former Head of Research, WTO Secretariat
“Digital Services Taxation”
3. Discussant: **Lee Tuthill**, Counsellor, Trade & Services Division, WTO Secretariat
4. Discussant: **Bernard Hoekmann**, Professor & Director, Global Economics at the Robert Schuman Centre for Advanced Studies, European University, Florence
5. Discussant: **Pascal Kerneis**, Managing Director, European Services Forum
6. Discussant: **Elisabeth Bowes**, First Assistant Secretary & Chief Negotiator, Regional Trade Agreements Division, Department of Foreign Affairs and Trade (DFAT) tbc

IIT/AIIA Policy Roundtable Dinner on Digital Trade: 7.35pm - 9.30pm (AEST), Hyatt Hotel, Canberra

DAY 5: Friday 13 November: Closing Session - “Servicification: Implications for International Trade Governance”

Hybrid Face-to-face/online Webinar:

Session 4: Moderator: Jane Drake-Brockman, Industry Professor, IIT

1. **Key Note Speaker: Shin-Yi Peng**, Professor of Law, National Tsinghua University,
“A New Trade Regime for the Servitization of Manufacturing: Rethinking the Goods-Services Dichotomy”
2. Discussant: **Lucian Cernat**, Head of Global Regulatory Cooperation and International Procurement Negotiations, European Commission
3. Discussant: **Pierre Sauvé**, Senior Trade Specialist, World Bank
4. Discussant: **Gabriel Gari**, Professor of Law, Queen Mary University

Canberra Conference Networking: 7.45pm - 9.00pm (AEST) Hyatt Hotel, Canberra



Utrecht University

