

WTO Joint Initiative on Services Domestic Regulation

Speakers & Discussants

WEBINAR

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Stuart Harbinson is the Former Permanent Representative of Hong Kong to the WTO

and senior WTO official, currently adviser to the Hong Kong Coalition of Services Industries and Fellow, Asia Global Institute.



Jaime Coghi is the Deputy Permanent Representative of Costa Rica to the WTO and Chair of the negotiations under the WTO initiative on services domestic regulation. Mr. Coghi has been negotiator for Costa Rica in the WTO since 1997, in the areas of trade in services, electronic commerce and dispute settlement among other areas, and has served as panelist under the WTO dispute settlement mechanism. Mr Coghi has a degree in Law from the Universidad de Costa Rica and holds an MBA in Finance from the Instituto Centroamericano de

Administración de Empresas (INCAE).



Pascal Kerneis achieved his Ph. D. in European Law in 1990 in France. He was Legal Expert in the European Commission in Brussels from 1988 to 1990, and then worked for the European Banking Federation, as International Affairs Adviser. He was appointed Managing Director of ESF (European Services Forum) in 1999. ESF is the voice of the European services industry in the international trade and investment negotiations. ESF activities cover more than 30% of EU total trade in BOP terms (+/- €2 Trio/y) and 50% of total EU trade in value added terms. ESF represents the services sectors interests in all aspects that are related to services trade, being at multilateral, plurilateral and bilateral, looking at digital trade, at all the cross sectoral issues like mobility of business personnel, public procurement, sustainable development, and all the sector specific issues.

He is a long-standing member of the DG Trade Civil Society Contact Group in the European Commission. Mr Kerneis is member of all the European Domestic Advisory Groups (DAG) set by the EU FTAs, and chairs the EU-Singapore DAG established in 2020. He participated to all WTO Ministerial Conferences as Commission's advisor. In 2014, he has been appointed member of Commission's Advisory Group for the Transatlantic Trade and Investment Partnership (TTIP) between the EU and the United States. In December 2017, he was appointed member of DG Trade's Expert Group on Trade Agreements.

He is a regular speaker on trade in services and investment conferences and author of articles on trade in services and investment related issues in various books and publications.



Kiyotaka Morita

Education:

March 1995 B.A., Hitotsubashi University Faculty of Law

March 1997 LLM, Graduate School of Law, Hitotsubashi University

Professional Career:

April 1997 Joined Keidanren (Japan Business Federation)

April 2000 Deputy Administrator, International Economics Bureau

April 2001 Advisor, Permanent Mission of Japan to the United Nations and Other International Organizations in Geneva

Oct 2003 Chief Administrator, Industrial Affairs Bureau, Keidanren
April 2007 Chief Administrator, Environment and Energy Bureau
April 2009 Chief Administrator, International Cooperation Bureau
April 2011 Manager, International Cooperation Bureau
April 2015 Senior Manager, International Cooperation Bureau
April 2017 Senior Manager, Labor Legislation Bureau
April 2019 Senior Manager, International Affairs Bureau
April 2020 Deputy Director, International Affairs Bureau

Other Activities: Visiting Professor, Hitotsubashi University School of International and Public Policy (2015)



Dr. Roy C Lee is currently the senior deputy executive director of the Taiwan WTO and RTA Center, CIER. He is also an independent director of the board of the Fubon Financial Holdings. Until 2020 Dr. Lee served as a member of the Advisory Committee of Trade Negotiation, Executive Yuan.

Dr. Lee specialized in trade liberalization policy, WTO, services trade, Non-Tariff Measures (TBT and SPS) and regional integration. He is policy advisor for Taiwan's liberalization and trade policy and serves as capital-based expert for WTO and APEC meetings since 2012. In other capacities, Dr. Lee is a frequent column writer on liberalization policy for major media in Taiwan. Dr. Lee received his PhD in Public Policy from the Crawford School of Public Policy, Australian National University.



Devi Ariyani is the Executive Director of Indonesia Services Dialogue (ISD) Council, an independent council that focuses on policy and regulatory reforms for the development of services sectors in Indonesia and promotes a tripartite dialogue between government, private sectors and research institutions.

Ms Ariyani has spent most of her career in service industries, starting from manufacturing, to marketing, retail, distribution and business consulting services.

Prior to joining Indonesia Services Dialogue Council, Ms Ariyani assumed her role as Managing Partner of Dash Consulting, a Brand, Retail and Management Consulting firm for Consumer goods, Automotive, Pharmaceutical and Financial sectors.

Educated in multi disciplines; Sociology at University of Indonesia, Marketing from School of Professional Studies at New York University, NYC, US and Asia Pacific Management Program at Capilano University, Canada. Ms Ariyani is also a trainer and is often invited to give training on various topics.



Jason Lee is the Director of International Policy and Engagement at the Singapore Business Federation, where he oversees the advocacy and business engagement of cross-border trade and investment issues. He manages SBF's free trade agreement (FTA) education and outreach department that helps Singapore businesses make use of FTAs to improve their competitiveness, and Singapore's participation at international business platforms such as APEC Business Advisory Council and Business20.

Jason's subject matter expertise was honed as a trade agreement negotiator at Singapore's Ministry of Trade and Industry where he negotiated bilateral free trade agreements like the Singapore-Australia FTA and at the World Trade Organisation. He also played a key role in Singapore's team which concluded the UN Paris Agreement on climate change. He also served as an in-house adviser on trade policy matters for the UK Department of International Trade and British High Commission in Singapore, developing UK's market access framework, regional trade relationships, and framework for trade policy training.



Jane Drake-Brockman is Industry Professor, Institute for International Trade, The University of Adelaide and Jean Monnet Network Director: Trade & Investment in Services Associates (TIISA). Jane is widely recognised among Australia's foremost experts on services competitiveness and trade in services. She is the founding member of the **Australian Services Roundtable**, co-convenor of the **Asia Pacific Services Coalition**, 2020 lead author of the **T20 Policy Brief on Digital Technologies**,

Services and the 4th Industrial Revolution,

https://t20saudiArabia.org.sa/en/briefs/Documents/T20_TF1_PB4.pdf and a Contributor to the **G20 Trade and Investment Research Network** (TIRN).

Jane is a former Treasury officer then senior diplomat and trade negotiator with DFAT, holding various positions for example as Chief Economist and as Charge d'Affairs at the Australian Mission to the European Union in Brussels. Jane also has long experience in international government, serving on the staff of the Commonwealth Secretariat in London, the Trade Directorate of the OECD Secretariat in Paris and the International Trade Centre in Geneva.



Mr Eduardo Pedrosa is the Secretary General of the Pacific Economic Cooperation Council (PECC) International Secretariat based in Singapore. He leads the Council's flagship annual report, the *State of the Region*. He has edited several books including *Towards Balanced and Sustainable Growth Strategies for Post Crisis Asia* (Institute of Southeast Asian Studies 2010) with Masahiro Kawai, Tan Khee Giap and Grace Aw; and *An APEC Trade Agenda: The Political Economy of a Free Trade Area of the Asia-Pacific* (Institute of Southeast Asian Studies 2007) with Charles Morrison.

He has also written extensively on economics and trade issues including: *Trade and Connectivity in the Post-COVID-19 World* (with Pascal Lamy,

World Economic Forum 2020); *Globalization, Inequality and the Rise of Protectionism*, (Duke, Dialogue Review, 2015); *Towards an ASEAN Economic Community: Matching the Hardware with the Operating System* (Institute of Southeast Asian Studies, 2009). He is a member of the Advisory Board of the World Economic Forum's Global Risk Report. Before moving to Singapore, he was the coordinator of the Konrad-Adenauer-Stiftung's Southeast Asia cooperation program based in Manila and co-editor of its journal on regional economics and politics. He has also worked for the Economist Intelligence Unit and the Philippine government. He is a graduate of the London School of Economics.



Anthony Patrick Chua is the Lead Staffer of the APEC Business Advisory Council (ABAC) Philippines, who pushed for the establishment of the Asia Pacific Services Coalition, during the APEC chairmanship of the Philippines in 2015. He is in charge of providing research, policy and administrative support to the Philippine representatives to the APEC private sector body.

He is concurrently a Senior Manager under the Programs and Projects Unit at the Makati Business Club (MBC), the premier business organization in the Philippines, and the secretariat of ABAC Philippines. Prior to his assignment, he was part of the research and programs unit, from being a student assistant in 2005, until becoming its acting director in 2014. He also served as MBC director for Support Services in 2016.

At the programs unit, Mr. Chua handles policy research focusing on areas which includes legislation and governance, mining, MSMEs and inclusive business, among others. Aside from ABAC, he also handled CongressWatch from 2007-2013, MBC's policy and governance research project; and last year, MBC's Credit Information Reform Project with US/Canada-based Policy and Economic Research Council (PERC). He took up Political Science from the University of the Philippines, and a delegate to the International Visitor Leadership Program (IVLP) on the Global Economy by the US Department of State.



Markus Jelitto is a Counsellor with the Trade in Services Division at the World Trade Organization (WTO), Geneva. He has close to 20 years of experience in the field of trade in services and served as Secretary to the Committee on Specific Commitments (2002-2007), Secretary to the Working Party on Domestic Regulation from 2007-2010, and 2014 - present.

Between 2010 -2013 Markus worked as Senior Trade in Services Advisor to the Southern African Development Community (SADC), working on the SADC services integration process, as well as on EPA services negotiations on behalf of SADC

Member States.

Since his return to the WTO Trade in Services and Investment Division, he has been responsible for assisting negotiations on domestic regulation in both the WPDR and the Joint Initiative on Services Domestic Regulation. He is the Trade in Services Division lead on legal issues concerning the GATS, responsible for LDC services issues including the services waiver, and coordinates all WTO technical assistance in trade in services. Markus is also the Secretariat expert on legal services.

Before joining the WTO Secretariat in 1996, he obtained an M.A. in international law and economics from the Johns Hopkins University (SAIS) in Washington, DC (1995). He also holds a J.D. equivalent law degree from Frankfurt University in Germany (1992).