

Programme

Trade and the digital transformation of services

The Jean Monnet TIISA NETWORK Conference 2021.

November 8-12, 2021

on Zoom and in Örebro / Stockholm

PhD Workshop / Conference Sessions held daily

ORGANISERS

Magnus Lodefalk
Associate Professor
Örebro University School of Business

Hildegunn Kyvik Nordås
Professor
Örebro University School of Business

www.oru.se/kalendarium/konferenser/tiisa-konferens

KEYNOTE SPEAKER

➤ Elisabeth Christen
Senior economist PhD
Austrian Institute of Economic Research (WIFO)

➤ Ian Walden
Professor of Information and Communications Law
Queen Mary University of London

➤ Samuel Kortum
Professor of Economics
Yale University

Monday | November 8

Örebro

PhD Hybrid Workshop Chair: Magnus Lodefalk

P.M. 4.30-5.15

P1. The Labour Market Effects of Services Importing: Evidence from the United Kingdom

➤ Josh de Lyon, University of Oxford, United Kingdom
Discussant: Hein Roelfsema, Utrecht University School of Economics (U.S.E.), The Netherlands / Ebrahim Ziyaad, University of Adelaide, Australia

P2. How Banks Go Abroad: The Impact of Fast Internet on International Financial Services

5.15-6.00

➤ Edoardo Chiarotti, The Graduate Institute, Geneva, Schweiz
Discussant: Magnus Lodefalk, Örebro university, Sweden / Josh de Lyon, University of Oxford, United Kingdom



Tuesday | November 9

Örebro

TIISA NETWORK Conference

A.M. 8.00-8.45

P3. An analysis of the determinants of Trade in Services in the European Union between 2005 and 2019: Using a quantile regression approach.

➤ Ebrahim Ziyaad, University of Adelaide, Australia

Discussant: Hildegunn Kyvik Nordås, Örebro university

WELCOME TO CONFERENCE by Magnus Lodefalk

8.45-9.15

C1. The Direct and Indirect Effects of Services Offshoring on Local Labour Markets

➤ Martina Magli, Ludwig Maximilians Universität München, Germany

Discussant: Magdalena Słok-Wódkowska, Digital Economy Lab, Warszawa, Poland

9.15-9.45

C2. Shedding light on drivers of services tradability over two decades

➤ Sebastian Benz, OECD Trade in Services Division, Paris, France

Discussant: Elżbieta Czarny, Digital Economy Lab, Warszawa, Poland

P.M. 4.30-6.00 Bowling and Refreshments

P.M. 6.30- Dinner

Wednesday | November 10

1.00 P.M. Guided tour of Örebro castle (1 hour)

Örebro

TIISA NETWORK Conference

P.M. 4.00-4.15

Keynote Elisabeth Christen (WIFO)

Q&A

4.15-4.45

C3. Services, products or production factors in e-commerce - what is traded digitally?

➤ Magdalena Słok-Wódkowska, Digital Economy Lab, Warszawa, Poland/ Elżbieta Czarny, Digital Economy Lab, Warszawa, Poland

Discussant: Sebastian Benz, OECD Trade in Services Division, Paris, France



- 4.45-5.15 C4. To Adequate or Not to Adequate: The Trade Effects of Data Protection
 ➤ Erik van der Marel, Université Libre de Bruxelles, Brussel, Belgium
Discussant: Oleksandr Shepotylo, Aston Business School, Birmingham, UK
- 5.15-5.45 C5. Feeding the Celtic Tiger: Brexit, Ireland and Service Trade
 ➤ Oleksandr Shepotylo, Aston Business School, Birmingham, UK
Discussant Martina Magli, Ludwig Maximilians Universität München, Germany

P.M. 7.00-9.00 Reception at Stora hotellet Örebro
 Announcement of the Winner of the 2021 TIISA Young Scholar Award

Thursday | November 11

- Örebro WELCOME by Hildegunn Kyvik-Nordås
- A.M. 8.00-8.15 Keynote Ian Walden
 Professor of Information and Communications Law
 Queen Mary University of London
- 8.15-8.45 C6. The COVID-19 shock and services trade: explaining the heterogeneous decline
 ➤ Anirudh Shingal, S.P. Jain Institute of Management & Research (SPJIMR), Mumbai, India
Discussant: Erik van der Marel, Université Libre de Bruxelles, Brussel, Belgium
- 8.45-9.15 C7. The Specifics of Data-related Policies: Which One Does Affect Trade in Digital Services?
 ➤ Erik van der Marel, Université Libre de Bruxelles, Brussel, Belgium
Discussant: Hein Roelfsema, Utrecht University School of Economics The Netherlands
- 9.15-9.45 C8. RCEP and Modern Services
 ➤ Hein Roelfsema, Utrecht University School of Economics The Netherlands
Discussant: Anirudh Shingal, S.P. Jain Institute of Management & Research (SPJIMR), Mumbai, India
- 10.00 GUIDED BUS TO STOCKHOLM
- Stockholm **Meet and great**
 P.M. 3.00-4.00 *Meetup and mingle with all participants of the TIISA event*



P.M. 4.00-5.30

Policy Round Table *(By invitation only)*

P.M. 7.00-

Conference Dinner for conference and round table participants with speech by Pascal Kerneis

Friday | November 12

Stockholm

A.M. 8.00-8.15

Keynote Samuel Kortum
Professor of Economics, Yale University

8.15-8.45

C9. Sources of Comparative Advantage in Data-Related Services
➤ Erik van der Marel, Université Libre de Bruxelles, Brussel, Belgium
Discussant: Zuzanna Studnicka, University College Dublin, Dublin, Ireland

8.45-9.15

C10. Gravity and trade in video on demand services
➤ Zuzanna Studnicka, University College Dublin, Dublin, Ireland
Discussant: Erik van der Marel, Université Libre de Bruxelles, Brussel, Belgium

9.15-9.45

C11. On the Mystery of the Missing Trade in Services
➤ Andrea Ariu, University of Milan, Italy
Discussant: Aili Tang, Örebro university, Sweden

9.45-10.15

Break

10.15-11.15

Public Hybrid Seminar Chair: Hildegunn Kyvik Nordås

Resilience in services supply chains

- Richard Baldwin
- Lucian Cernat
- Elisabeth Christen
- Sebastien Miroudot
- Erik van der Marel

