

TIISA 2020
Post-Graduate Teaching Workshop
Trade and Investment in Services
Launch of Online Teaching Masterclasses

Friday 6 November

Professor **Jane Drake-Brockman**
Institute for International Trade, The University of Adelaide

*“Introduction to Online Collaborative Teaching Modules
on Trade & Investment in Services”*



Co-funded by the
Erasmus+ Programme
of the European Union



Online Collaborative Teaching Modules



u^b

UNIVERSITÄT
BERN



Utrecht University



中国世界贸易组织研究院
China Institute for WTO Studies, UIBE

Module 1

Introduction to Trade in Services

Professor Jane Drake-Brockman
Institute for International Trade



Co-funded by the
Erasmus+ Programme
of the European Union

Module 1

Introduction to Trade in Services

6 part video

120 minutes

Introduction to Module 1	3 minutes
Part 1: The Rise of Services	28 minutes
Part 2: The Rise of Global Value Chains	20 minutes
Part 3: “Servicification”	24 minutes
Part 4: Services Value Chains	18 minutes
Part 5: Competitiveness in Services	26 minutes

Professor Jane Drake-Brockman
Institute for International Trade

Module 2

Governance of Trade in Services

Professor Bryan Mercurio
Chinese University of Hong Kong

Professor Jane Drake-Brockman
Institute for International Trade

Module 2: *Governance of Trade & Investment in Services*

6 part video

180 minutes

Introduction:	5 minutes
Part 1: Introduction to WTO and GATS	40 minutes
Part 2: Understanding GATS Services Schedules	20 minutes
Part 3: Global Governance of Investment	30 minutes
Part 4: Approaches to Services & Investment in FTAs	40 minutes
Part 5: Regional Integration in Services (EU and APEC)	30 minutes
Part 6: Updating the WTO; Recent Developments	15 minutes

Professor Bryan Mercurio
Chinese University of Hong Kong

Professor Jane Drake-Brockman
Institute for International Trade

Module 3

Measurement of Trade in Services

Professor Ingo Borchert
University of Sussex



Co-funded by the
Erasmus+ Programme
of the European Union

Module 4

Measuring Barriers to Trade & Investment in Services

Hildegunn Kyvik Nordas
Orebro University



Co-funded by the
Erasmus+ Programme
of the European Union

Module 5

Introduction to Digital Trade

Jane Drake-Brockman
Institute for International Trade

Hildegunn Kyvik Nordas
Orebro University



Utrecht University



Module 6

For PhD Students in Economics

Empirical Methodology & Literature

Professor Hein Roelfsema
Utrecht University

Professor Joseph Francois
World Trade Institute



Co-funded by the
Erasmus+ Programme
of the European Union

Module 7

For Doctor of Law Students

Research Frontiers in Trade & Investment Law

Professor Bryan Mercurio
Chinese University of Hong Kong

Professor Shin-Yi Peng
National Tsing Hua University



Module 8

Case Studies

1.30 minute Introductory Video Presentation

<https://vimeo.com/472474504>





中国世界贸易组织研究院
China Institute for WTO Studies, UIBE



Case Study

Development of China's Services Trade

Professor Zhou Nianli

**University of International Business and
Economics**

23 minute Video presentation

<https://vimeo.com/472476587>



Co-funded by the
Erasmus+ Programme
of the European Union

Case Study

Australia's Services Economy

37.30 minute Video presentation

<https://vimeo.com/472479389>

Professor Jane Drake-Brockman

Institute for International Trade



Co-funded by the
Erasmus+ Programme
of the European Union



Thanks & Closing Remarks

Professor Tu Xinquan

**University of International Business
and Economics**



u^b

UNIVERSITÄT
BERN



Utrecht University



中国世界贸易组织研究院
China Institute for WTO Studies, UIBE