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At the start of the Global Financial Crisis Simon created the Global Trade Alert initiative, the leading independent monitor of protectionism and

commercial policy choice based at the University of St Gallen. Simon regularly engages with private sector practitioners, government officials and other thought leaders.

He has taught at the Saïd Business School at the University of Oxford, the Ross School of Business, University of Michigan (where he was a Visiting Professor of Corporate Strategy three times), and Rutgers University. In addition, Prof. Evenett has served as a World Bank official twice, has been a Non-Resident Senior Fellow in the Economics Studies programme of the Brookings Institution, and a member of the UK Competition Commission. Recently, he was the DLA Piper Distinguished Visiting Professor at the Carey School of Business, Johns Hopkins University.

He holds a Ph.D. in Economics from Yale University and a B.A. (Hons) in Economics from the University of Cambridge. Simon has written over 200 articles, book chapters, and volumes. He is regularly quoted in the international media.