





# Trade and the digital transformation of services TIISA Annual Conference

### Call for Papers - Hybrid Online Conference

#### Date

## November 8-12, 2021 on Zoom and in Örebro / Stockholm PhD Workshop / Conference Sessions held daily

The Jean Monnet Network: Trade & Investment in Services Associates (TIISA) invites submissions for the 2021 Conference. In line with the Network's interdisciplinary character, this includes papers in the fields of law, political science, business & economics.

Sponsored by Erasmus+ and hosted by Al-Econ Lab, Örebro University, Sweden, as well as partner Ratio and the Swedish Entrepreneurship Forum.

The hybrid TIISA Annual Conference is on the theme of "Trade and the digital transformation of services". The COVID-19 crisis has seen an acceleration of the digital transformation of services and a rise in remote delivery of services both within and across borders. There is consequently an impetus to update trade policy and regulatory frameworks to unleash the potential for the digital transformation to support sustainable growth and job creation all over the world. Against this backdrop we invite papers covering, but not limited to, the following topics:

- The digital transformation of services and the WTO rule book
- The digital transformation of services: lessons from free trade agreements and digital economy agreements
- Digital transformation, services trade and jobs
- Innovation, entrepreneurship and the development of new digital services
- Regulatory impact on data-driven innovation in (digital) services (e.g. data and privacy protection, GDPR)
- The role of competition and competition policy in shaping global digital services markets
- Sector studies of digital transformation and trade (e.g. finance, telecom, media, health, education)

#### Format

2 keynote speakers.

9 papers will be selected.

The papers selected will have:

15 minutes per presentation.

10 minutes for the discussant of the paper.

5 minutes open discussion.

Additional activities: reception, Örebro (10<sup>th</sup>); policy roundtable dinner + webinar, Stockholm (11<sup>th</sup>).

#### **Contact Initiators**

Magnus Lodefalk (initiator)

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#### **Submission**

27 September - Submission deadline

Submit abstracts (< 250 words) to conf-ai-econlab@oru.se

4 October – Selection, based on abstracts.

9 October – Papers due, then sent to discussants.

As a PhD Student you are invited to submit your abstract to the PhD Student Workshop. The 6 papers selected will have:
15 minutes per presentation.
10 minutes for the discussant of the paper.

5 minutes open discussion.

Please mark your paper PhDSWS

#### **Date and Times**

Monday	PhD Student	at 4.30-6.00 pm
8 Nov	Workshop	CET
Tuesday	PhD Student	at 8.00-9.30
9 Nov	Workshop	am CET
Wednesday	Hybrid	at 4.30-6.00 pm
10 Nov	Conference	CET
Thursday	Hybrid	at 8.00-10.00
11 Nov	Conference	am CET
Friday	Hybrid	at 8.00-9.00
12 Nov	Conference	am CET

